

A. Purpose

PWC Boston formed an Advisory Board for the purpose of engaging with like-minded professionals that can help guide us through the process of moving new initiatives forward and growing our membership.

PWC Boston aims to gain expertise and insights from Advisory Board members who have knowledge that will benefit our mission driven work. Our Chapter also aims to strengthen our relationships with Advisory Board members who will champion our cause to the larger AEC community.

The Advisory Board will give our nonprofit organization specialized information, experience, and skills so that the organization is able to achieve things that it otherwise could not. They will help our leadership make better decisions by supplementing specific areas where the board requires expertise, this includes areas of nonprofit needs or ambassadorship. They will help shape outreach strategies, make connections through networking and planning events, promote PWC Boston in the AEC community, and offer recommendations to the Board as requested, and as available skillsets and expertise provide for.

B. Core Responsibilities

Authority

The Advisory Board has no governing power or fiduciary responsibility. They simply offer opinions and advice, which can have a powerful impact on the industry's perception of our Chapter.

Programmatic Engagement (examples)

- *Strategic Planning Initiatives Support*
- *Committee support*
- *Diversity, Equity, Inclusion and Belonging Initiatives*
- *Professional Development (i.e., mentoring, learning and development resources)*
- *Join the Scholarship Selection Committee – Review Scholarship Applications and select Scholarship Recipients*
- *Join the Awards Selection Committee – Review blind Nomination Forms and select Award Recipients*
- *Attend Chapter events – attend solo, with a colleague, or entire team*
- *Participate in speaking engagements – provide career advice or industry trends*
- *Host Chapter events – Advisory Board members in the past have generously hosted PWC events in their space or highlighting a project*

C. Operating Principles

Term Limits

The Board desires a minimum of a two-year commitment to be most impactful. Engagement by Advisory Board members will be reviewed by the Board at the end of each program year to assess commitment. Adjustments and recommendations will be made as necessary to accommodate various factors (e.g. time, schedule, expertise).

Time Commitments and Participation

Time Commitment can vary, and expectations should be set based on what is feasible for the individual. The Board asks the Advisory Board members to pledge the number of hours they can

ADVISORY BOARD CHARTER

commit to each program year, either through programmatic participation or volunteer capacities and ambassadorship.

Communications

The President will be the direct line of communication to the Advisory Board on latest planning efforts, news, events, and calls for engagement. The Advisory Board will attend quarterly Board meetings where the Board can report on strategic planning initiatives that need the support of the Advisory Board members, and the Advisory Board members can provide report outs / summaries on activities they have undertaken to support the Chapter over the last quarter.