

Mission

To support, advance, and connect women and promote diversity within the AEC and related industries.

Vision

People at all career levels and diverse backgrounds are achieving visibility and influence in the AEC and related industries.

Goals & Objectives

Foundational Capabilities

Establish organizational-wide infrastructure tools to support and sustain our growth and drive operational excellence.

Community Impact

Diversify the AEC industry, contribute to building the workforce pipeline, and provide resources and pathways to support advancing individual careers.

Engage & Promote

Secure a consistent membership base and long-term commitment to our organization through intentional interactions and programming

Education & Awareness

Provide relevant and timely programming, learning and development opportunities, and strengthen our value proposition

Initiatives

- Develop a Chapter Operating Manual
- Develop External and Internal Onboarding & Transition Plans
- Develop Diverse Financial Strategy & Annual Budgeting Discipline
- Improve Technology & Systems
- Elevate Branding/Marketing Collateral
- Develop KPI's for Goal Achievement

- Align Committee Actions with DEI Goals/Objectives
- Establish Strategic Industry Partnerships to Build the Workforce Pipeline
- Increase Quantity & Diversity of Scholarships
- Implement a Strategic Giving Plan

- Develop New Member Recruitment & Rollover Retainment Strategy
- Organize a formal Annual Member Meeting
- Expand & Diversify Advisory Board to Assist in Goal Achievement
- Formalize a Mentor/Mentee Program
- Promote Member Stories

- Develop Student Engagement Plan
- Establish PWC as an industry Resource for Leadership & Professional Development
- Curate Consistent Educational Events through Annual Program Planning
- Define the value PWC is providing to its members and the Industry

Values

Belonging

Operate as a partner in the industry and within our organization that provides attention and support to all people with diverse industry skillsets and experiences through inclusive engagement.

Impact

Provide a platform for all people to access resources and education that is timely and relevant within the industry in order to advance personal career opportunity and development.

Collaboration

Collaborate and partner with like-minded organizations to strengthen our impact and connect industry thought leadership, strengthening our ability to move our impact forward together.

Community

Promote relationships internally with our Board, Committees, and Membership, and externally with all people and organizations in our industry, connecting diverse experiences and perspectives, and fostering a common purpose.

Empowerment

Engage in mentorship, celebrate accomplishments, and provide access to resources and relationships that lead to individual confidence to take charge of professional and personal growth and lead the growth of the industry pipeline for future generations.